

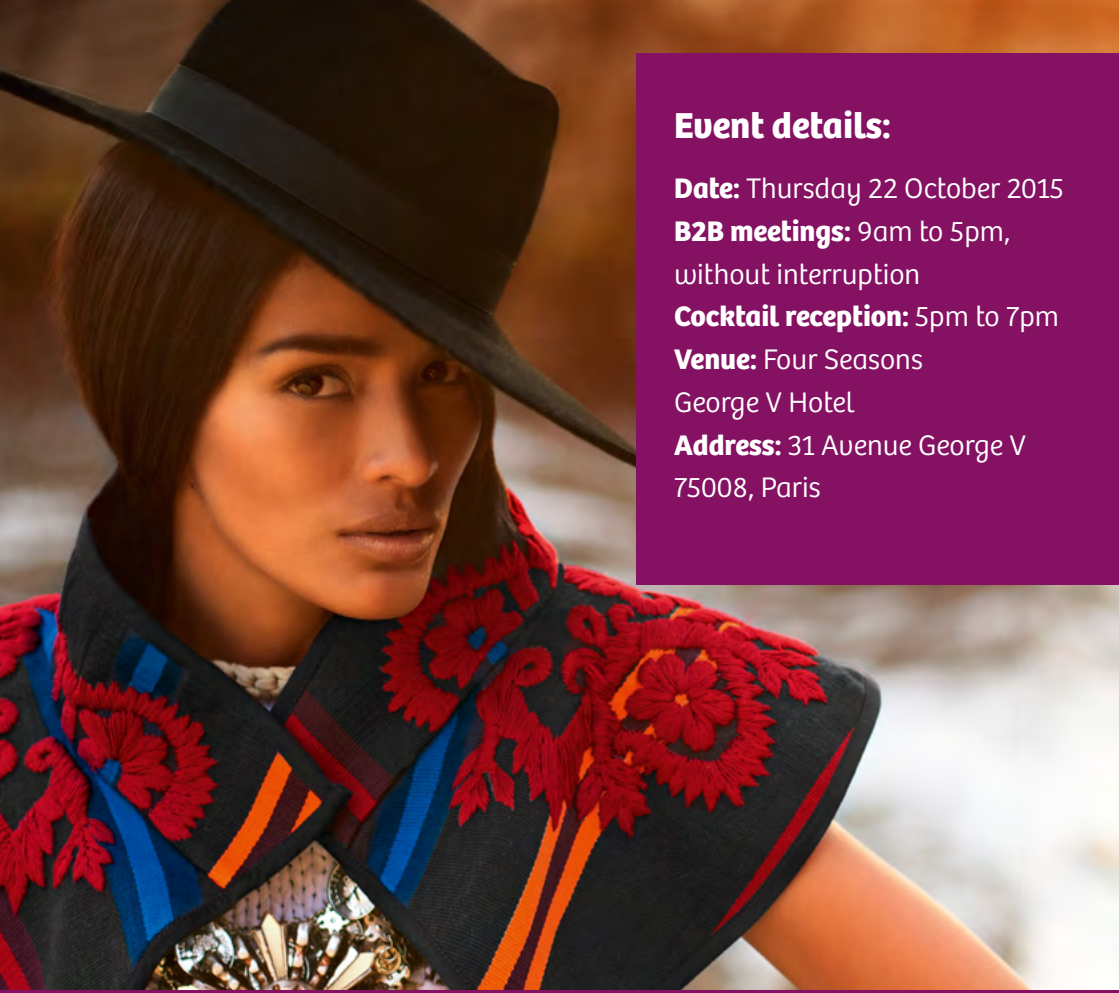
PerúMODA

in Europe - Paris



Participant Guide





Event details:

Date: Thursday 22 October 2015

B2B meetings: 9am to 5pm,
without interruption

Cocktail reception: 5pm to 7pm

Venue: Four Seasons
George V Hotel

Address: 31 Avenue George V
75008, Paris

PERU MODA BRINGS THE BEST PERUVIAN TEXTILE SUPPLIERS TO EUROPE

Peru Moda in Europe – Premium Sourcing is a trade mission organised by Peru’s Ministry of Foreign Trade and Tourism, the Committee for the Promotion of Exports and Tourism (PROMPERU) and the Commercial Offices of Peru in Europe (OCEX Peru), with the aim of bringing the best Peruvian textile suppliers to Europe.

For one full day within a single venue, fifteen Peruvian companies hand-picked for their quality, efficiency, soundness and export experience will be on hand to conduct B2B meetings, present their services and meet all your requirements.

Please consider yourself cordially invited to this event, which they hope will help you to foster business relationships with the Peruvian textile industry, simply and effectively.

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TEXTILE AND APPAREL INDUSTRY: A MODEL SECTOR WHICH EXCELS ON THE INTERNATIONAL STAGE

As one of the main engines of GDP growth, the Peruvian textile and apparel industry reflects the country's stability and macroeconomic growth.

Offering **all the advantages of a Full Package Industry**, it has become the country's second largest non-traditional export sector at a global level:

- Vertical integration from supply of the raw material to the finished product
- Highly qualified human resources throughout the value chain
- Ability to adapt to customer requirements
- Modern, internationally certified quality standards, working conditions and environmental protection
- Legal framework and institutional backing which facilitate international trade

Since March 2013, the **Free Trade Agreement between Peru and the European Union**, which removed customs duties and tariffs on imports of almost 100% of Peruvian products, has opened up new opportunities for the sector. In 2014, Peruvian textile exports to the EU **increased by 7% compared with 2013**, to around **US\$180 million**, with excellent prospects for the coming years.

Iconic international brands like Hugo Boss, Armani Exchange, Lacoste, Perry Ellis, Nautica, Abercrombie & Fitch, Adidas, Polo Ralph Lauren, Fila, DKNY, Claiborne, Gap, Gant, Calvin Klein, Izod, Edun, Tommy Hilfiger, American Eagle, Ashworth, La Martina, Zara, Massimo Dutti, The North Face, El Corte Inglés, Palacio del Hierro, Desigual, Custo Barcelona, Marc Jacobs and Petit Bateau have chosen Peruvian companies to manufacture their collections.



5,000 years of textile tradition

The oldest textile clothing remains found in Peru date back more than 5,000 years. Cotton and alpaca fabrics impressively embellished with gold, silver, copper, precious stones, feathers from Amazonian birds and coral reflect the ancient techniques that were rediscovered by the Incas and handed down through the generations to the present day.

Fair trade and social responsibility policies

With the support of trade unions and government bodies, most Peruvian companies in the sector have adopted social responsibility and fair trade policies to guarantee sustainable development and to protect and respect the rights of their employees, fibre producers and guilds.

Luxury materials

Alpaca

Peru accounts for 80% of global production of alpaca (*Vicugna pacos*) fibre, which, along with vicuña, cashmere and mohair, is regarded as one of the most luxurious and sought-after animal fibres in the fashion world. Also known as the fibre of the gods, it has been a byword for elegance and exclusivity since pre-Columbian times. Peruvian alpaca, obtained from herds reared in the country's southern mountains, stands out for its ten natural shades and its intrinsic softness, versatility, and suitability for dyeing and weaving.

Cotton

Gossypium barbadense is the scientific name of the cotton grown in Peru since pre-Inca cultures. The pima and tanguis varieties, developed in the mid-20th century on the central and northern coasts of Peru, produce some of the longest, finest and most disease-resistant fibres in the world. Pima cotton, ideal for making breathable, comfortable, attractive, modern clothes, has a particular sheen and unbeatable softness to the touch. Tanguis, meanwhile, is ideal for blends with wool and other natural or man-made fibres, and has a great capacity to absorb dyes, making it perfect for printing.

Boasting risk-taking designers, premium materials, advanced manufacturing techniques, responsible business leaders and great cultural wealth, Peru has all the attributes to clothe the world in modern, comfortable, original garments.

KEY FIGURES - TEXTILE AND APPAREL INDUSTRY



US\$1,800,000,000
in exports in 2014



7%

growth in textile
exports to Europe
in 2014

No. 1

creator of manufacturing jobs

Second-largest

non-traditional export
sector in the country



128,000 garment workers



32,000 spinners and weavers



200,000 fibre production workers
(cotton and alpaca)

PERUVIAN BUSINESSES ATTENDING THE PERU MODA IN EUROPE – PREMIUM SOURCING TRADE MISSION

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Best Cotton Peru S.A.C.

BEST COTTON PERU S.A

A flexible company specialising in knitwear

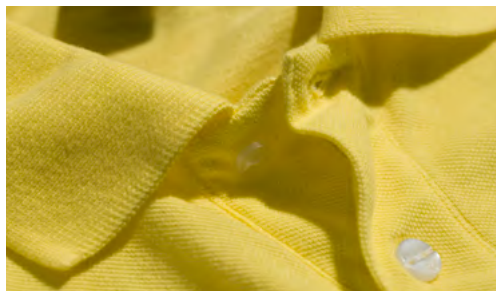
- COTTON KNITWEAR
- TROUSERS AND DRESSES
- POLO SHIRTS AND T-SHIRTS

Founded in 2009, Best Cotton is a textile company which produces clothing in 100% pima, tanguis and organic cottons, as well as a range of other cotton blends including linen, viscose, modal, spandex and polyester, in accordance with customer requirements.

The company's structure means it can offer flexibility on volume and available capacity, enabling it to deliver rush / test orders within 40 days, depending on the fabric and complexity of the style.

Best Cotton's prices are highly competitive in the market. Its minimum orders can be tailored to meet customer requirements subject to basic efficiency and competitiveness criteria.


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COTTON KNIT S.A.C.

- T-SHIRTS
- POLO SHIRTS
- KNITTED TROUSERS

COTTON KNIT is a vertically integrated manufacturer and exporter of knitwear characterised by high quality, value-added products and services. The company works with an impressive portfolio of leading international customers.

Its factory based in Lima, Peru, produces a wide range of knitted fabrics including jersey, pique, rib, interlock, waffle, French Terry, flannel and mini jacquard in fibres such as pima, tanguis and upland cottons with high quality finishes including enzyme finishing, special softeners and mercerisation.

COTTON KNIT also manufactures garments to meet each customer's requirements in a wide variety of designs, and offers finishing processes including printing, embroidery, dyeing and washing.

The entire production process takes place at the company's main factory in accordance with a 100% customer satisfaction policy.

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COTTON PROJECT S.A.C.

- T-SHIRTS AND POLO SHIRTS
- SKIRTS AND DRESSES
- SWEATERS, SHORTS AND TROUSERS

Founded in 2000, COTTON PROJECT is a medium-sized company with integrated production processes that specialises in fine quality knitwear made from pima and tanguis cottons and a number of intimate blends of cotton with modal, viscose, tencel, polyester, etc.

Thanks to its quality policy focused on complying with REACH regulations, service excellence and punctual shipments, COTTON PROJECT has built a presence in international markets and exports 100% of its production. Nearly 80% of this goes to leading European brands and chain stores

COTTON PROJECT produces basic and fashion garments for men, women and children in plain colours, as well as in striped, embroidered and printed designs. Its comprehensive service packages include assistance with product design and development right through to the finished garment.

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HILANDERIA DE ALGODON PERUANO S.A. - HIALPESA

- T-SHIRTS, VESTS, POLO SHIRTS, BOXER SHORTS
- TROUSERS, SHORTS AND SKIRTS
- DRESSES, PYJAMAS, HOODED SWEATERS

Hialpesa specialises in manufacturing yarn, fabric and garments.

The company is totally vertically integrated from spinning to packaging, including printing, washing and embroidery processes.

It has two new state-of-the-art spinning mills, one for 100% cotton (pima, tanguis and organic cotton) and the other for synthetics, cotton blends with other fibres such as modal, viscose, polyester and tencel, and to produce its own heather yarns.

The company focuses on adding high value to garments in terms of fibre (triblends, moulinex, twisted yarns, double dyed fibres), fabric, garment construction, washing (sprayed, oil washed, dip dyes) and decoration.

Its major customers include J. Jill, Lilly Pulitzer, Lacoste, Travis Mathew, Guess US and Guess Italy, Vans, The North Face, Vince and Tommy Bahama, among others.

Hialpesa's range of products includes t-shirts, vests, polo shirts, boxer shorts, dresses, pyjamas, hooded sweaters, trousers, skirts, and shorts for men, women and children.

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INDUSTRIAS NETTALCO S.A.

- MEN'S AND BOYS' POLO SHIRTS
- BABIES' CLOTHES & ACCESSORIES
- WOMEN'S AND GIRLS' BLOUSES & POLO SHIRTS

Nettalco is a leading vertically integrated company which does everything from spinning yarn to delivering finished products. Based in Peru, it boasts 50 years of experience manufacturing "cut and sewn" cotton knitted garments for the export market.

The company produces garments for men, women, children and babies using mainly 100% Peruvian pima, US supima, and organic cotton yarns, but also produces garments from cotton yarn blended with synthetic fibres. Its products are certified by Oeko-TEX Standard 100, Product Class 1, and its textile and chemical laboratories have been approved by the company's major customers.

Nettalco has maintained long-term relationships with its current customers, who expect high standards and prompt responses in terms of developments and manufacturing lead times.

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LIVES S.A.C.

Knitwear in 100% pima cotton and blends with high thread counts for the high-end international market.

- WOMEN'S FASHION TOPS IN FINE FABRICS
- MEN'S TOPS IN FINE FABRICS
- WOMEN'S KNITTED DRESSES

Lives has formed part of the internationally renowned Peruvian textile industry since 1990. The company specialises in knitwear for exclusive customers worldwide while guaranteeing high quality, a rapid response and great flexibility.

Its garments made from 100% cotton or cotton blended with polyester, modal, viscose, tencel and bamboo use the very best Peruvian cotton. The company has extensive experience of working with high thread counts of up to 70/1 in pima cotton

Lives is strongly committed to people which is why it strives to comply with the strictest international corporate responsibility standards and to guarantee the best possible working environment for its employees.

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RHIN TEXTIL S.A.C.

The best of nature

- T-SHIRTS, SWEATERS, POLO SHIRTS, DRESSES, VESTS
- JUMPERS, SCARVES, HATS, SHAWLS, CAPES
- SEAMLESS GARMENTS (VESTS, BRAS, LEGGINGS, TECHNICAL PRODUCTS)

Rhin Textil is a high-quality garment manufacturing company created to respond to evolving market needs and fashion trends.

The company's versatile and efficient production system offers its customers the best lead times in the industry for small and larger-scale production.

Fashion trends require innovation, and Rhin Textil constantly upgrades its machinery to offer the latest developments.

Contact



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TEXGROUP S.A.

Full package knits

- WOMEN'S, MEN'S AND CHILDREN'S SHIRTS
- WOMEN'S AND GIRLS' DRESSES, BLOUSES AND TURTLE NECKS
- WOMEN'S, MEN'S AND CHILDREN'S T-SHIRTS

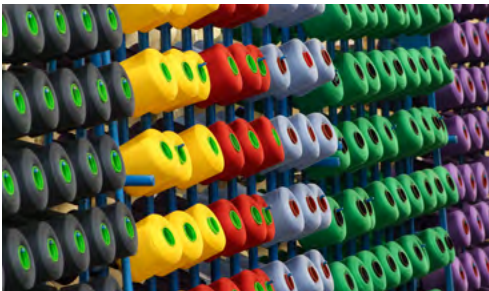
Texgroup is a vertically integrated Peruvian company specialising in manufacturing full package knitted garments. It is part of the Cervesur holding company, which is more than 100 years old.

Current exports include premium price knitted garments to the most demanding markets, complying with high standards and supported by a quality assurance system and continuous improvements to the company's processes to benefit its customers and employees.

Texgroup's main products are made from combed pima, upland and tanguis cotton and blends with spandex or modal, in fabrics including jersey, pique, rib, interlock, French terry and jacquard.

- Trade agreement between the European Union and Peru
- Production capacity: 1,000,000 pcs/year
- International certifications: WRAP (Worldwide Responsible Accredited Production), BASC (Business Alliance for Secure Commerce), ISO-9001 (International Organization for Standardization)

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TEXTILES CAMONES S.A.

Textiles Camones - a step ahead in textiles

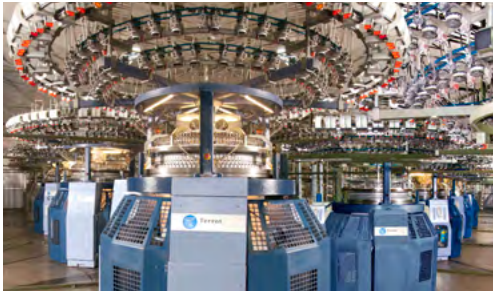
- T-SHIRTS
- BOXERS
- VESTS

TEXTILES CAMONES S.A. is a manufacturer and exporter of cotton-based products which was founded in 1995.

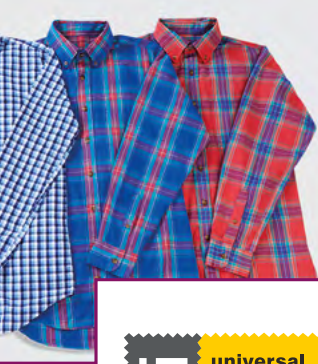
The company uses vertically integrated processes and state-of-the-art technology backed by a team of highly qualified professionals and technicians to develop products which meet the highest quality standards.

At TEXTILES CAMONES, the main guiding principles are customer satisfaction, personal and professional development of the workforce and environmental protection.

Contact



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**UT****universal
textil**

COMPAÑIA UNIVERSAL TEXTIL S.A.

- TROUSERS
- BERMUDA SHORTS
- SHIRTS

Universal Textil is a public limited company founded in 1952 in Lima, Peru. It belongs to Grupo Romero, the country's largest business group. Its average gross sales stand at US \$30 million.






The company has a completely integrated vertical structure and manufactures clothing from spinning right through to the finished garment. Its main products are trousers, Bermuda shorts and shirts made with flat weaves of pima cotton and blends with modal, linen and other superior fibres. Special finishes are applied to the finished garments such as silicon washes, enzyme washes and garment dyeing to give them different textures and appearances.

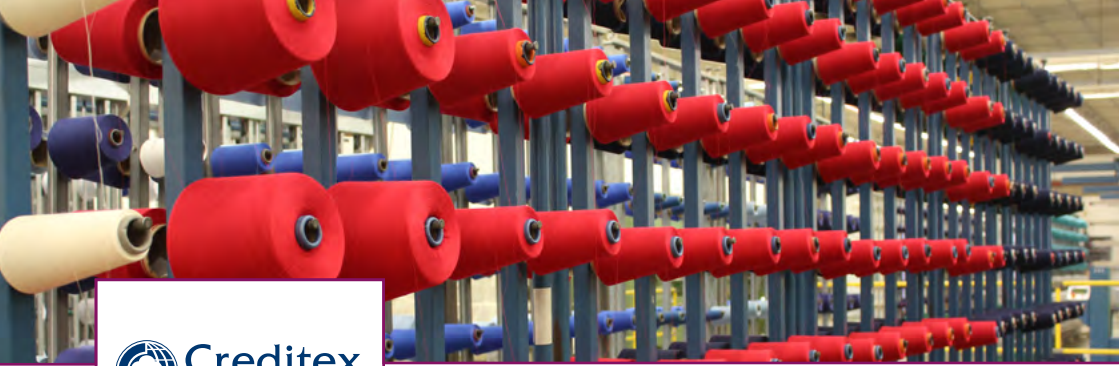
Oversight of the entire production chain also enables the company to develop exclusive fabrics and garments to fulfil the specific requirements of each and every customer.

Universal's apparel division focuses primarily on exports and does business with department stores such as Saks Fifth Ave, Dillards and Lord & Taylor; brands such as Tommy Bahama, Peter Millar, Polo Ralph Lauren, Johnston & Murphy and The Orvis Company in the USA and Richards and Brookfield in Brazil; and retailers in Peru such as Falabella.



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CREDITEX S.A.A.

Delivering confidence since 1934

- PIMA COTTON YARN
- APPAREL & HOME DECO
- 100% COTTON WOVEN SHIRTS & TROUSERS

Creditex is Peru's most vertically integrated company, allowing it to offer its customers "full package" products, guaranteed from the cotton crop to the manufacturing of garments marketed abroad under internationally renowned brands.

This integration and its continuous innovation and optimised use of state-of-the-art technology give the company complete control over the manufacturing process and ensure that the final product is produced to the very highest standards demanded in an international market.

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Art Atlas
Nature, passion and art

ART ATLAS S.R.L.

Manufacturer and exporter of alpaca and organic cotton knitwear

- ALPACA AND ORGANIC COTTON CLOTHING
- HOME ACCESSORIES RANGE
- ACCESSORIES FOR WOMEN, MEN AND BABIES

Art Atlas uses a combination of the finest natural fibres, innovative designs and unique textile techniques to produce a wide range of high performance garments for discerning customers worldwide.

The fusion of nature and art lies at the very heart of the business. The company, which produces sweaters, coats and accessories, specialises in selecting the finest fibres and a variety of blends to enhance the quality and richness of its fabrics.

Art Atlas' business model is based on playing an active role in safeguarding and monitoring responsible production, preserving cultural heritage and encouraging sustainable ways of life in communities.

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CORCELI S.A.C.



Manufacture of alpaca, cotton and mixed-fibre sweaters and accessories

- 100% PERUVIAN COTTON SWEATERS
- ALPACA SWEATERS
- MIXED-YARN SWEATERS

Corceli SAC is a company that manufactures sweaters and accessories using the finest quality Peruvian cotton and alpaca fibres, primarily in gauges ranging from 3 to 10.

With over 20 years' experience in the development and export of garments for the European market, this flexible company excels at adapting to the needs and requirements of each market.

In line with its commitment to excellence, Corceli SAC continually innovates and develops new products. It also holds BSCI and WCA international social responsibility certifications and regularly undergoes international audits to ensure compliance with the highest quality standards.


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INCALPACA TPX S.A.

Design and manufacture of vicuña and alpaca clothing and accessories

- KNITWEAR
- WOVEN FABRICS, BLANKETS AND ACCESSORIES
- COATS MADE USING THE COMPANY'S OWN FABRICS

Incalpaca TPX, a member of the Inca Group, has over 50 years' experience in the alpaca textile industry and a strong corporate responsibility policy.

This vertically integrated company with a factory located in southern Peru employs more than 2,200 people directly and produces high quality knitted and woven garments such as sweaters, coats, scarves, shawls and blankets. It also produces fabrics to order for major international brands. Its ready-to-wear brand KUNA (www.kuna.com.pe) has 30 shops in Peru and Chile and is distributed via wholesalers in the USA and Europe.



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KERO DESIGN S.A.C.



Innovation, tradition and Fairtrade

- SWEATERS
- ACCESSORIES
- CARDIGANS

Kero Design offers a comprehensive service encompassing the design, development and production of high quality knitwear.

The company’s development of products in line with the latest trends while making use of ancestral Peruvian techniques and traditions earned it the award for best innovative company in the textile sector in 2015.

Its own collection reflects a strong passion for colour and natural fibres.

In keeping with its commitment to social responsibility, Kero Design possesses Fairtrade Peru certification.


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PERU: AN OPEN, STABLE AND BUSINESS-FRIENDLY ECONOMY

Facts and figures



Capital: Lima

Main cities: Lima, Arequipa, Trujillo, Cusco, Iquitos, Piura

Surface area: 1,285,215 km²

Third-largest country in South America after Brazil and Argentina

Population: 31 million (2014)



System of government: Presidential republic

Languages: Spanish, Quechua and Aymara



Currency: Peruvian Nuevo Sol



Ports: Callao is Peru's main port

Other major ports: Paita, Salaverry, Chimbote, Pisco, Ilo and Matarani.



Airports: 14 airports are equipped to handle commercial flights, and 10 have facilities for international flights (Lima, Arequipa, Chiclayo, Pisco, Pucallpa, Iquitos, Cusco, Trujillo, Tacna and Juliaca).

Main economic indicators



3.8% GDP growth in 2015 (forecast)

17 consecutive years of growth between 1999 and 2015

5.5% average GDP growth between 2010 and 2015

3.2% inflation in 2014



Exports increased by a factor of 5.1 between 2001 and 2010

DIRECTORY OF OCEX PERU IN EUROPE ECONOMIC AND TRADE ADVISERS

The Ministry of Foreign Trade and Tourism, through the Foreign Trade Offices (OCEX Peru), provides support to foreign companies interested in building business relationships with Peruvian companies. With a presence in 36 cities around the world, the Economic and Trade Advisers are available to provide you with support, information and confidential guidance, free of charge.

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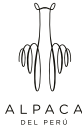
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In partnership with:



PerúMODA



PEROU

Ministerio
de comercio Exterior
y Turismo



Fibres that connect us with the world

